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*Proper Food on the Job
will help solve your problems*

What Industrial Feeding will do for you

Your worker's health, morale, and efficiency are directly influenced by the food he eats. Proper food on the job helps to increase production--to decrease absenteeism, accidents, and labor turn-over.

Industrial Feeding Specialists of Office of Distribution, War Food Administration, are especially trained to help solve your in-plant feeding problems. They will make an on-the-ground survey of plant needs. This service is available to large and small plants, at no cost. Call in these experts if you need advice on

Installation of new feeding facilities
or expansion of existing facilities

Efficient operation

Menu planning and food purchasing .

Recruiting and training food service personnel

Nutrition education program for better health
and efficiency of workers

What Industrial Feeding is doing for Industry

Results speak for themselves. Here's a typical reaction of a plant manager:

"Because of production difficulties caused by high labor turn-over and absenteeism, the plant built and equipped a modern cafeteria . . . Labor turn-over the month before opening of the cafeteria was 12.5 percent and is now down to 5.9 percent. Absenteeism dropped in the same period from 9 percent to 4.1."

Industry, the country over, recognizes the need for food on the job to assure efficiency in the use of manpower for highest production. To help meet this need, the War Food Administration is offering this service. Other agencies cooperating are War Production Board, War Manpower Commission, Office of Price Administration, Maritime Commission, War Department, Navy Department, Federal Works Agency, and United States Public Health Service.

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How to get this service

Management should direct a letter to the nearest regional Office of Distribution, War Food Administration, requesting the service of an Industrial Feeding Specialist.

ARE YOU HIT BY

Regional Offices

NORTHEAST REGION

150 Broadway
New York 7 N. Y.

MIDWEST REGION

5 South Wabash Ave.
Chicago 3 Ill.

SOUTHWEST REGION

425 Wilson Bldg.
Dallas 1 Tex.

SOUTHERN REGION

Western Union Bldg.
Atlanta 3 Ga.

WESTERN REGION

821 Market St.
San Francisco 3
Calif.

... Absenteeism

... Accidents

... Low Production

... Labor Turn-over

Here's how to get help

WAR FOOD ADMINISTRATION
OFFICE OF DISTRIBUTION
WASHINGTON 25, D. C.

APR 10 1945